



Business Plan

**KRS MULTIPRO
PRIVATE LIMITED**



- ✓ **QUALITY**
- ✓ **COMMITMENT**
- ✓ **RELIABILITY**



**Gateway
To
Success**

Quality

Commitment



Reliability

CMD's Message

Dear Leaders,

I welcome all you distinguished people who have made a place for themselves in the world of entrepreneurship through KRS GROUP. Many congratulations to all of you for choosing KRS MULTIPRO Business. When I started this concept, it was not possible to think that our family would become so big in such a short time. In order to make people strong and prosperous, I had laid the foundation of the group and thought that some people's lives will definitely be changed. But by the grace of God, thousands of our people have witnessed changes in their lives. Through KRS MULTIPRO we are serving to make people prosperous with health and wealth. In this era of globalization, with the advancement in information technology and increasing connectivity, the scope of marketing has also undergone a revolutionary change.

Traditional marketing included retail outlets, malls and multiplexes. This has now been replaced by e-commerce. Which is a new frontier for marketing. Unnecessary increases in the price of products due to advertisements, celebrity endorsements and traditional marketing systems have made the way of modern marketing comfortable and affordable through a choice of customer-friendly websites, products and services available online.

Today this method of modern marketing has employed millions of people in the field of direct selling. It is estimated that by 2025 this industry will be around 65000 crores in India and will provide employment opportunities to crores of people.

With direct selling industry, we are all progressively moving forward on the path of progress and securing the future of our future generations. Keeping up with the core of quality, commitment and credibility, KRS MULTIPRO will make your hard work and dedication successful with its best business plan. All your dreams will be fulfilled by this business. We are committed to your development ! “

J.P.Tyagi
Chief Managing Director



KRS MULTIPRO BUSINESS PLAN

KRS MULTIPRO Business Plan is extremely transparent, easy to understand, easy to use and operate and gives everyone the freedom to choose their own style of work. These remuneration systems are based on Consumers as well as Direct Sellers of KRS MULTIPRO. Registration on the KRS MULTIPRO network is free of charge.

CONSUMERS are individuals who purchase KRS MULTIPRO products from the direct seller of KRS MULTIPRO. Consumers register with KRS MULTIPRO to receive a discount on MRP of the product throughout their life without any restrictions. In addition, each consumer has the option to become a direct seller and go beyond self-consumption; However, there is no obligation to become a direct seller.

DIRECT SELLERS are individuals who choose KRS MULTIPRO's direct selling business as their career. Direct sellers can take advantage of multiple income opportunities in the form of various commissions, incentives, and rewards. The income opportunities are explained in the next section, which by understanding and adopting you can get good income in the direct selling business of KRS MULTIPRO.

KRS MULTIPRO BUSINESS PLAN

As a direct seller, you get a total of 13 types of income in the direct selling business of KRS MULTIPRO.

PLAN –A (JOINING)

PLAN- B (REPURCHASE)



Business Plan Overview

KRS MULTIPRO business plan is specifically designed to provide every consumer and distributor with a good income source for their efforts. Each product is offered at a discounted price known as Distributor Price / (DP). For trading calculations we give the Business Volume (BV) above each product purchased. PV or BV is about 30-60% of the distributor price.

1 BV = Rs.2 Approximately

Our business plan starts with any purchase of your choice. You can start a business as per Plan-A by availing a discount of up to 30% off MRP - at a product distributor price of 1600, 3200 or 6400. Closing of Plan-A is done every day and remuneration is given every ten days.

Package	Capping
Rs.1600	2500 Per Day
Rs.3200	5000 Per Day
Rs.6400	10000 Per Day

Rapid Income (Plan A)

- Retail Profit**
- Direct Income**
- Matching Income**
- Sponsor Level Income**
- Life Time Performance Rewards**

After looking at the wide range of our products, you will definitely want to use all these products again and again. Business volume (BV) is generated on repurchase. Remuneration on BV is given once a month according to Generation Income-Plan B. In order to take Generation / Repurchase Plan incomes your monthly purchase should be 500 BV at Silver level and 1000 BV at above levels. The above target of minimum purchase can be easily achieved by choosing your daily essentials and health products.

Generation Income (Plan B)

- Self Performance Bonus**
- Star Bonus**
- Super Bonus**
- Super Surprise Bonus**
- Leadership Bonus**
- Car Fund**
- House Fund**
- Generation Mirror**



RAPID INCOME (PLAN-A)

1. Retail Profit – Upto 30 % Discount on MRP

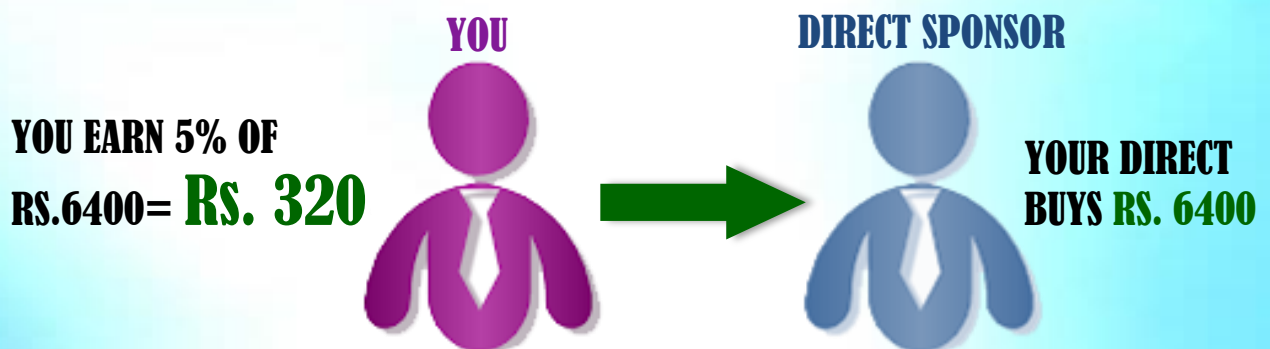
As a registered customer you get up to 30% discount on the maximum retail price (MRP) of the product. There is no minimum or maximum purchase limit to avail this discount.

- ✓ Buy products of your choice.
- ✓ Get a discount on every purchase for a lifetime.
- ✓ Track your business online at - www.krsmultipro.com.



2. Direct Income- 5% on DP

When you use KRS MULTIPRO's products and upon satisfaction you recommend others to use as well, you take the first step towards expanding your business network. When any new person is sponsored by you and buys products of their choice (Rs.1600 / Rs.3200 / Rs.6400), then your direct income gets generated from them.

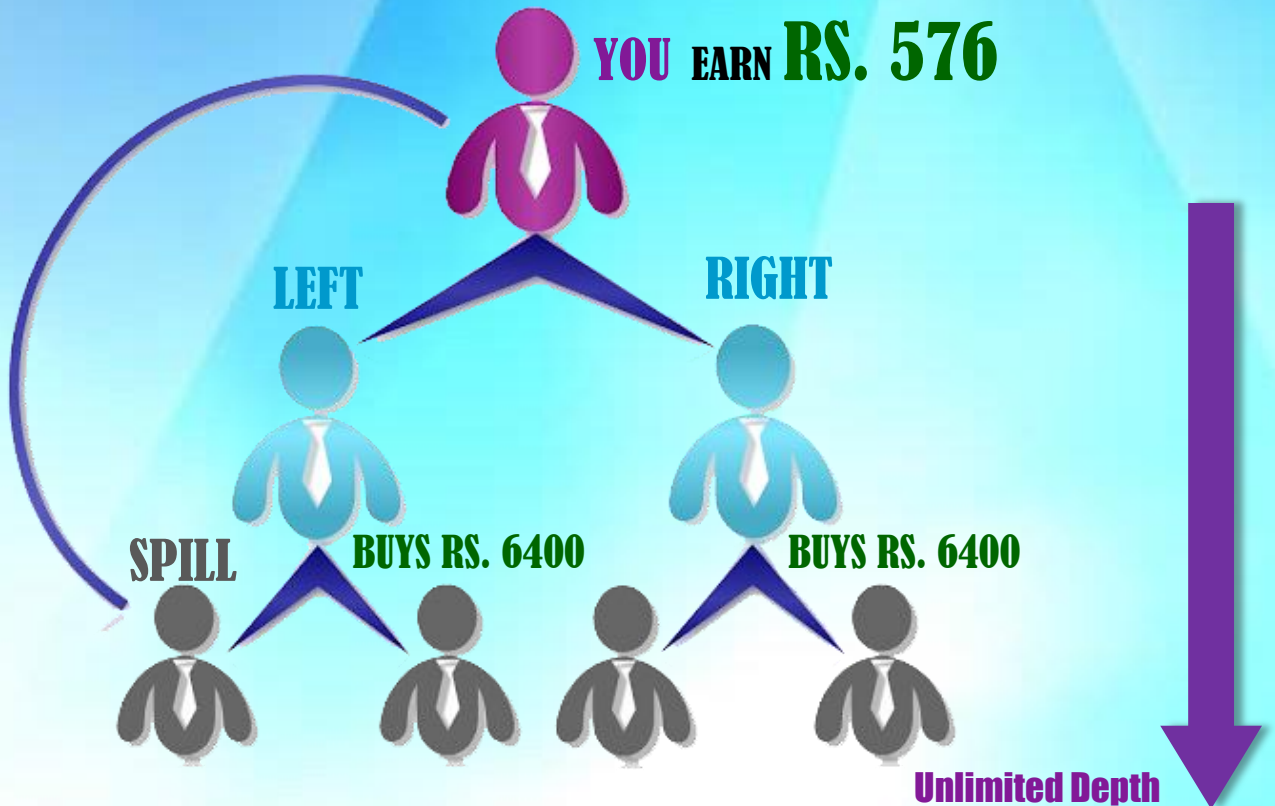


You will get 5% income of all direct joining purchases. You can sponsor as many directs as you want.

Note – Payout calculation in Plan-A is done on the balance amount after deducting government taxes from the distributor price. No payout can be paid on the amount of tax. For example, if someone in your team has purchased Rs.6400 which includes 5% taxes, then you will get payout at Rs.6095.24 only. To understand the calculation easily, your commission is shown here on the entire amount. **YOUR BUSINESS = DP – Taxes.**

3. Matching Income —9 % on DP

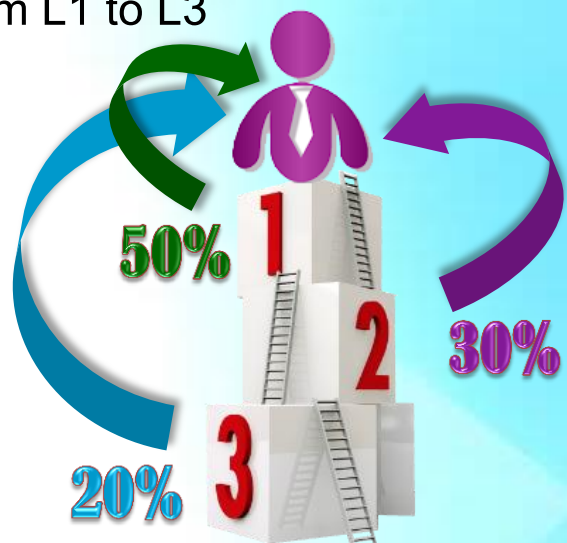
When two people are sponsored in your left and right side and buy the product of their choice, then your Matching Income starts to form. This income is calculated from unlimited levels.



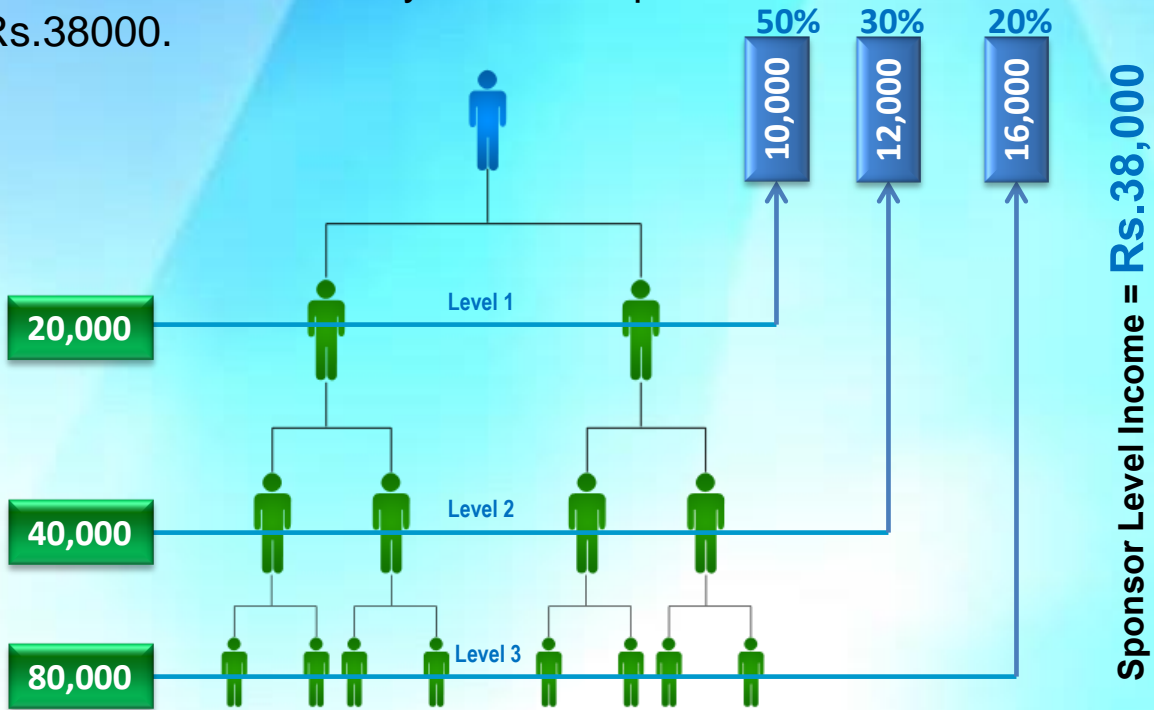
Note: - Closing of Matching Income is done on daily basis. The capping of matching income per day is Rs.2500 / Rs.5000 and Rs.10000 respectively as per the Rs.1600 / Rs.3200 / Rs.6400 package selected at the time of joining. You can always upgrade your income by taking the next package at anytime.

4. Sponsor Level Income- 100% from L1 to L3

Your Sponsor Level Income is directly related to the percentage of Matching Income earned by people working in your business network. This income is 100% of the total from three levels. The more people you earn in your network, the more wealthy and happy you become. This income is also from single leg.



For example, if your team at level-1 earned a total of Rs.20 thousand Matching, the team at level-2 earned a total of Rs.40 thousand Matching, the team at level-3 earned a total of Rs.80 thousand matching- then from their income you earn Sponsor Level Income of 50%, 30%, and 20% respectively i.e. Earnings from Level-1=10 thousand, Level-2 = 12 thousand and Level-3 =16 thousands. Now your total Sponsor Level Income will be Rs.38000.



4. Life Time Performance Rewards- Assured rewards on 5 points to 10,00,000 points matching

Matching Points: Reward: PIN Recognition

Rs.1600	= 0.5 Point
Rs.3200	= 1 Point
Rs.6400	= 3 Point

- 5 Points : Wrist Watch : EXECUTIVE PIN
- 20 Points : Executive Bag : SILVER PIN
- 50 Points : Juicer Mixer : STAR PIN
- 100 Points : Android Tablet : GOLD PIN
- 250 Points : Refrigerator : PEARL PIN
- 750 Points : Bangkok Tour(30K) : EMERALD PIN
- 1500 Points : Bike Fund (60K) : RUBY PIN
- 2500 Points : Royal Enfield (90K) : PLATINUM PIN
- 5000 Points : Car Fund (2 Lac) : RUBY STAR PIN
- 10000 Points : Car Fund (4.5 Lac) : DIAMOND PIN
- 20000 Points : Car Fund (10 Lac) : STAR DIAMOND PIN
- 50000 Points : Car Fund (30 Lac) : ROYAL DIAMOND PIN
- 100000 Points : Car Fund (60 Lac) : CROWN DIAMOND PIN
- 200000 Points : House Fund (1 Cr) : AMBASSADOR PIN
- 500000 Points : House Fund (4 Cr) : ROYAL AMBASSADOR PIN
- 1000000 Points : House Fund (8 Cr) : BRAND AMBASSADOR PIN

Follow the basics and grow your network. **KRS Multipro** keeps honouring and rewarding you. You have the opportunity to earn 14 million worth Rewards. You are also honoured with different rank pins.

GENERATION INCOME (PLAN-B)

KRS MULTIPRO Business Plan gives you the opportunity to earn money with every repurchase in your business network. You can choose the products that you need from wide range of products manufactured with advance & effective technology by KRS Multipro.



This business system generates for you a pipeline of growing income for lifetime, as well as it brings in inherited prosperity for generations to come. You get 8 types of income from all future repurchases by you and your team -

1. Self Performance Bonus— 6% of self BV

As a registered distributor you get up to 30% discount on the MRP (Maximum Retail Price) of the product. You will also receive upto 6% SPB from the BV generated through your own repurchase in a month. Your self Repurchase monthly BV business is also calculated in your weaker Leg.

BV (Cumulative)	Bonus %
0-4999	4%
5000-14999	5%
15000 & above	6%

2. Star Bonus— 25% CTO

Matching BV	Income % CTO	Monthly Capping	Pin Recognition
2000	25%	100 Matching Points	Silver

When all the team members registered in your network do Repurchase of 2000 BV into left side and 2000 BV into right side then you get one point of Star Bonus. Your Star Bonus points are calculated in proportion to the matching of 2000 BV. This way you can get a maximum of 100 points.

25% of company turnover is distributed among all point holders. You get money according to the point value in the coefficient of the bonus points that you hold.



$$\text{Star Bonus Points Value in Rupees} = \frac{25\% \text{ Company BV Turnover}}{\text{Total Star Bonus Points}}$$

3. Super Bonus— 10 % CTO

Matching BV	Income % CTO	Monthly Capping	Pin Recognition
20000	10%	100 Matching Points	GOLD

There is no limit to making money for entrepreneurs doing **KRS Multipro Business**. When all team members registered in your network do Repurchase of 20000 BV into left side and 20000 BV into right side, then you get one point of **Super Bonus**. Your Super Bonus Points are calculated in the ratio of 20000 BV matching. This way you can get a maximum of 100 points and 10% of the company BV turnover is distributed among all Super Bonus Point holders. You get money according to the point value in the coefficient of the Super bonus points that you hold.

$$\text{Super Bonus Points Value in Rupees} = \frac{10\% \text{ Company BV Turnover}}{\text{Total Super Bonus Points}}$$



4. Super Surprise Bonus— 50% of Super Bonus

Get 50% extra of your Super Bonus Payout.

Example- If your Super Bonus payout is Rs. 2 Lac. Company will give you extra 1 Lac as Super Surprise Bonus.

When someone gives us something as a gift, there is a feeling of joy. **KRS MULTIPRO** Business Plan gives you reward for your hard work and efficient leadership - more than you might think...

Super Surprise Bonus is a great income that gives you 50% extra of the Super Bonus earned by us. You earn more money and we will keep giving you - more than you might think...

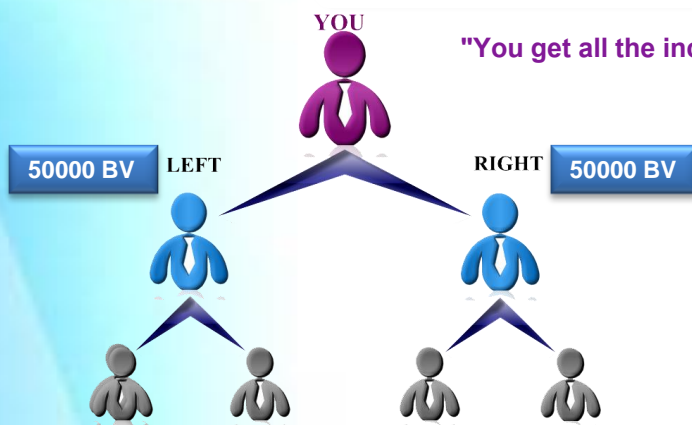


5. Leadership Bonus— 12 % CTO

Matching BV	Income % CTO	Monthly Capping	Pin Recognition
50000	12%	No Capping	DIAMOND

When Repurchase in your network is 50000 BV into left and 50000 BV into right side, you get one point of Leadership Bonus. Your Leadership Bonus Points are calculated in the ratio of 50000 BV matching. There is no capping of the points collected here. 12% of the company turnover is distributed among all Leadership Bonus point holders. You get money in multiples of Leadership Bonus Points that you hold.

$$\text{Super Bonus Points Value in Rupees} = \frac{10\% \text{ Company BV Turnover}}{\text{Total Leadership Bonus Points}}$$



"You get all the income points that maximises your earnings."

IF YOUR TOTAL MATCHING BUSINESS IS 50000 BV.

You get

- 1- Point of **Leadership Bonus**
- 2- Point of **Super Bonus**
- 25-Point of **Star Bonus**

6. Car Fund– 2 % CTO

Direct selling business is the business of dreamers. You can make all your dreams come true with **KRS MULTIPRO Business Plan**.



Many people dream of owning a car. Those who have a small car want to enjoy the luxury and status of a big car. In the business you get 2% of company's turnover as Car Fund.

Now your dream of owning a **CAR** is going to come true. You have to maintain Leadership Bonus earnings for three consecutive months once in lifetime. This makes you eligible for **Car Fund**. Now you earn 2% of CTO as Car Fund whenever you earn Leadership Bonus.

Criteria	Car Fund	Pin Recognition
Leadership Bonus *3 Month	2% CTO	ROYAL DIAMOND



7. House Fund– 2 % CTO

You roam all over the world, but the real peace of life is found in your home, therefore house is considered more than heaven. Everyone is thrilled about their house.

But due to financial

Criteria	Car Fund	Pin Recognition
Leadership Bonus *6 Month	2% CTO	CROWN DIAMOND

scarcity some people are unable to fulfil their dream of a good home. Now your dream of home is going to come true with KRS Multipro's 2% company turnover as **House Fund**. You have to maintain Leadership Bonus earnings for six consecutive months once in lifetime. This makes you eligible for **House Fund**. Now you earn 2% of CTO as House Fund whenever you earn Leadership Bonus.



8. Generation Mirror– 17%

When a new person comes into this business, the whole team helps him to move forward. While in the outside world people are engaged in pulling each other's legs. In network marketing, people work for each other's success. In network marketing, development of people is possible only with the cooperation of each other.



When you duplicate your vision & skills properly, people in your team are empowered to earn all kinds of income. Your **Generation Mirror** income is related to the percentage sum of total **Star Bonus**, **Super Bonus** and **Leadership Bonus** earned by people working at different levels in your business network. This income comes from 5 levels. Now with your team's prosperity , you will also have prosperity in abundance.



Generally, there are two types of income - Active income and Passive income. As long as the person works in active income, money comes, when he does not work then money does not come. But in passive income, the person keeps making money whether he/she comes to work or not. You get 8 different types of Passive income according to the **Generation Income Plan**. Generation income is such an income from which you lay a pipeline of earning money. This business keeps giving you money - whether you work or spend holidays with your family after building a large network. You will keep getting this money, and after you, your children will also enjoy the legacy and this income will continue to grow. Because you have a team that is constantly working even in your absence.



Is Network Marketing Business for You?

In network marketing, one gets to learn everything that is not taught outside or in a college. We form teams here that bring leadership skills in us. We learn to multiply time and skills here. The art of public speaking is taught here in such effective & practical way, that you cannot learn even by paying millions of rupees.

Through this business, any person can achieve financial freedom by working hard and diligently for only 4 to 5 years. It depends on you, how much and how fast you want to earn. There is no risk in this business, because it does not start in millions rupees. Rather, you can become the owner of this business by only purchasing the products you need.

**"Let's decide now and start this unique and reliable
business of KRS Multipro!"**

Certifications



KRS GROUP OF COMPANIES

- ❖ KRS MEGAFOODS PVT. LTD.
- ❖ KRS HOME DEVELOPERS PVT. LTD.
- ❖ KRS BUILD INFRA PVT. LTD.
- ❖ KRS MULTILUB PVT. LTD.
- ❖ KRS MULTIPRO PVT. LTD.
- ❖ KRS CONSTRUCTION CO.
- ❖ KRS EDUCATION
- ❖ KRS RAHNA FILLING STATION
- ❖ KRS GAUSEVA DHAM
- ❖ KRS ROYAL LIFE
- ❖ KRS MEDIA HOUSE
- ❖ KRS UPWORK & ACADEMY

Our Product Portfolio

- Ayurvedic Proprietary Medicine / Health Care Products
- Personal Care
- Consumables / Health Foods
- Home Care





Business plan Information booklet is for KRS Multipro Direct sellers only.

MRP: Rs. 40



English Vol1.0321

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