

Welcome to the
Fastest Growing
Direct Selling
Company



सबसे तेजी से बढ़ती डायरेक्ट सेलिंग कम्पनी
में आपका स्वागत है।

WE GROW BY GROWING OTHERS

www.krsmultipro.com

Message From our

CMD



World demographics will keep on changing. Other Geographic, Economic, and Social factors will affect our diet and eating habits. In this changing world, KRS Multipro will continue to prioritize on Nutrition, Health, Wellness and Prosperity by applying its science-based research to develop Food, Beverage, Home and Personal Care Products which will improve the lifestyle of an individual at all stages of their life. To stay in tune with Development and SUCCESS we have to be ahead of the game, fully aware of Trends, and ready to meet Customer needs that haven't been fully met.

Dr. J P Tyagi

About Our Business

"The Direct Selling Industry unveils an Ocean of opportunities to the people who dream big and want to achieve bigger. KRS Multipro provides the best opportunity for all. Once people discover our opportunities, they see the possibilities. It challenges their imagination and changes their actions for a wonderful life."



KRS Multipro



VALUES

- **QUALITY** (गुणवता)
- **INNOVATION** (नई खोज)
- **ACCOUNTABILITY** (जवाब देही)
- **MISSION DRIVEN** (मिशन संचालन)
- **ETHICS & TRANSPARENCY** (नैतिकता और पारदर्शिता)



KRS Multipro Pvt. Ltd. is committed to bring Health and Wealth in everyone's life. We support each and every individual to provide them equal opportunity to learn and grow with us without any discrimination of Gender, Ethnicity, Regionality, Nationality, Economical & Social Status Creed or Religion. Our all products are of the best quality and certified by all government agencies. Business ethics are paramount for us. We aim to become the leading Direct Selling Company in India by 2025.

KRS GROUP of COMPANIES

Successful Running Companies and Charities under KRS GROUP.



KRS Mega Food Pvt. Ltd.

1

**KRS
GROUP**

2

KRS Build Infra Pvt. Ltd.

KRS MultiLub Pvt. Ltd.

3

4

KRS Construction Co.

KRS Education

5

6

KRS Rahna Filling Station

KRS Gauseva Dham

7

8

KRS Royal Life

KRS Home Developers Pvt. Ltd.

9

10

KRS Media House

11 KRS Multipro Pvt. Ltd.

KRS Multipro

Profile



- **KRS Multipro - Started on 2nd Oct' 2018**
- **Registered Head Office - Faridabad, Haryana**
- **Listed as Direct Selling Company with Ministry of Consumer Affairs, Govt. of India.**
- **HACCP, GMP, WHO, ISO, FASSI, HALAL, KOSHER Certified.**
- **Operating PAN India.**
- **More than 120+ Quality Certified Pure, Genuine Essential Products.**
- **Best Service and High-Performance Stable Management.**
- **Systematic and Powerful Education & Training System.**

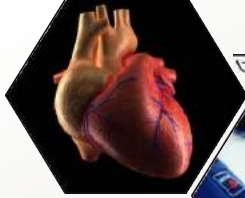
CERTIFICATES



आज कल सेहत सम्बन्धी मुख्य चिंताएँ



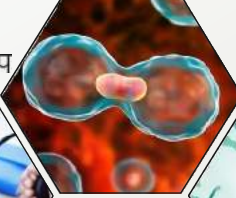
हृदय सम्बन्धी रोग



उच्च रक्तचाप



कैंसर



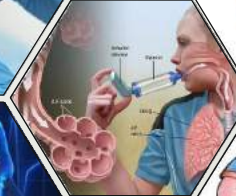
अल्जाइमर



मधुमेह



अस्थमा



गटिया



डेंगू



ओस्टियोपोरोसिस



आघात



मोटापा

कारण: जीवनशैली यानी जिस तरह हम जीते हैं।

क्या गलत हुआ ?

पूर्वकालीन भोजन जो हम खाते थे, वो चिकित्सकीय रूप में अच्छा और पोषण से भरा था, परन्तु आज जो भोजन हम खा रहे हैं, वो धीमा जहर है।

KRS Multipro has various brands...
Across different categories to meet your needs

NUTR
ACHARYA
 HEALTH & NUTRITION



HOME CARE

Precioso
 PERSONAL CARE & BEAUTY RANGE



PERSONAL CARE



HEALTH CARE



FMCG



AGRO CARE



SUITINGS



SKIN CARE

Paridhan
 Signature of Richness By KRS Multipro

AGRO
ACHARYA
 ORGANIC FERTILIZERS & FARMING

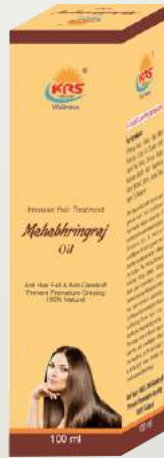
PHILOSOPHY
BEHIND EVERY PRODUCT



1. Best Quality
2. Innovative
3. Value for Money
4. Good Business Volume

SATISFACTION GUARANTEE

All KRS products come with 100% money back & satisfaction guarantee within 7 days from the date of purchase.**







KITCHEN CARE





HOME CARE







SKIN CARE

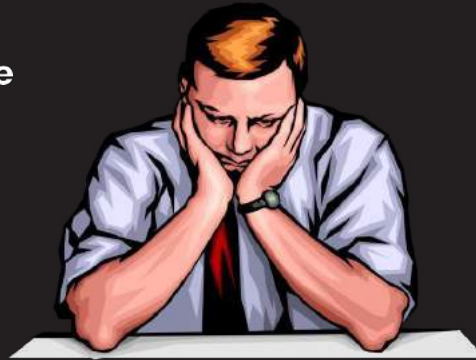




KRS MULTIPRO

नए जमाने का नया बिज़नेस

- No Time
- Lack of Confidence
- Business Failure
- Unemployment
- Financial Problem
- Family Issues
- Stress



“ कया आप भी ऐसी परिस्थिति का सामना कर रहे हैं ”

“ बड़े सपने देखना और उन्हें पूरा करना चाहते हैं ”



“आइये बिना कोई निवेश किये एक विशाल बिज़नेस की शुरुआत करें”

Cashflow Quadrant

4 way to produce income

Linear income vs. Leveraged & Residual income.



Poorer

Richer

95% People
5% Money

5% People
95% Money

क्या आप जानते हैं

- पूरे विश्व में उपलब्ध धन का 95 % भाग सिर्फ 5% लोगों के पास है।
- यही 5% लोग 95 % लोगों से जगार देकर उनके परिश्रम से अपने धन को लगातार बढ़ाते जा रहे हैं।

<p>E EMPLOYEE YOU HAVE A J.O.B. NO LEVERAGE = 5% WEALTH <small>The amount of money you get depends on you.</small></p> <p>TIME → \$\$\$</p>	<p>B BUSINESS OWNER YOU OWN A SYSTEM LEVERAGE = 95% WEALTH <small>People work for you and depend on you to work.</small></p> <p>PEOPLE WORK WITH YOU = \$\$\$\$\$\$</p>
<p>S SELF-EMPLOYED YOU OWN A J.O.B. NO LEVERAGE = 95% POPULATION <small>The amount of extra work determines income.</small></p> <p>TIME → \$\$\$</p>	<p>I INVESTOR YOU OWN INVESTMENTS LEVERAGE = 5% POPULATION <small>Your money does the residual or passive work.</small></p> <p>YOUR MONEY WORKS FOR YOU = \$\$\$\$\$\$</p>

The way to Success – KRS MUTIPRO BUSINESS PLAN

KRS

REGISTRATION



STEP 1

FREE REGISTRATION

Place Your ID

AADHAAR CARD | PAN CARD | BANK DETAILS

Mobile Number

Email ID

Nominee Name

Nominee DOB

Relationship with Nominee

STEP 2

PURCHASE ANY PRODUCT OF YOUR OWN CHOICE
(1000BV / 2000BV / 4000BV)
AND
ACTIVATE YOUR ID



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First Purchase

Compensation Plan



1. DIRECT SPONSOR (10% of BV)

**For each Direct Sponsor,
you will get 10% of the BV
Purchased by your Sponsor.**



First Purchase

Compensation Plan



2. Matching Income- 15% of BV Matching

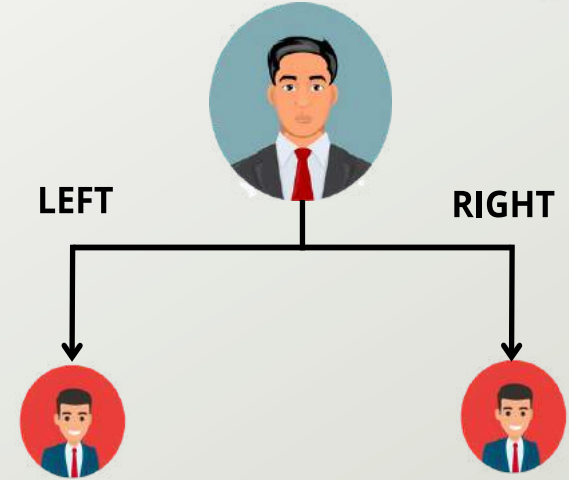
Note -

One Direct Sponsor in both wings is mandatory.

First Matching Bonus will be calculated after

Qualifying:- 2000 BV : 1000 BV OR 1000 BV : 2000 BV.

Onwards 1000 BV : 1000 BV Matching till unlimited Depth.



Weekly Closing & Weekly Payout.

1st-7th Payout by 18th of the same month,
8th-14th payout by 24th of the same month,
15th-21st Payout by 30th of the same month,
22nd to Month End by 10th of the next month.

WEEKLY CAPPING

1000 BV = Rs. 25,000/-

2000 BV = Rs. 50,000/-

4000 BV = Rs. 1,00,000/-

First Purchase

Compensation Plan



3. WEEKLY PERFORMANCE BONUS (CTO 20% FBV)

$$\frac{20\% \text{ of Company BV Turnover}}{\text{Total WPB Points Collected Nationally}} = \text{Point Value}$$

Matching BV	INCOME CTO %	Capping
2500BV	20%	75 Matching Point

Note:- Performance Bonus will be calculated on Weekly Basis & will be paid as per the schedule on page 20.

First Purchase

Compensation Plan



4. LIFETIME PERFORMANCE REWARDS

5RP - EXECUTIVE BAG	6000RP - SWITZERLAND TOUR
20RP - PREMIUM WRIST WATCH	*15000RP - SWIFT CAR & SUMATRA TOUR
50RP - EXECUTIVE TRAVEL BAG	*40000RP - TATA HARRIER CAR & SINGAPORE
150RP - JIM CORBIT	*100000RP - 3 BHK HOUSE & PARIS TOUR
400RP - ANDROID SMART PHONE	*200000RP - MERCEDES BENZ & EUROPE FAMILY TOUR
*1000RP - LAPTOP & BANGKOK TOUR	*500000RP - ROYAL BANGALOW & AUSTRALIA FAMILY TOUR
*2500RP - TVS BIKE & BALI TOUR	*1000000RP - FULLY FURNISHED FARMHOUSE, PAIR OF PREMIUM CAR & FAMILY WORLD TOUR

All Rewards are on an accumulated basis. 1000 BV : 1000BV = 1 *RP RP = Reward Point. *Conditions Apply

RePurchase

Compensation Plan



1. STAR BONUS

MATCHING BV	INCOME % CTO	MONTHLY CAPPING	SELF REPURCHASE
2500 BV	25%	100 Matching Point	NA



$$\frac{\text{25\% of Company BV Turnover}}{\text{Total SB Points Collected Nationally}} = \text{Point Value}$$

Note:- 25% of the Company's Monthly turnover will be distributed according to the point value.

RePurchase

Compensation Plan



2. SUPER BONUS

MATCHING BV	INCOME % CTO	MONTHLY CAPPING	SELF REPURCHASE
20000 BV	12%	100 Matching Point	200 BV

$$\frac{12\% \text{ of Company BV Turnover}}{\text{Total SB Points Collected Nationally}} = \text{Point Value}$$

Note:- 12% of the Company's Monthly turnover will be distributed according to the point value.



3. SUPER SURPRISE BONUS

Get 50% extra on your Super Bonus Payout.

Example - If your Super Bonus payout is Rs. 1 Lakh. The company will give you an extra Rs.50,000 as Super Surprise Bonus.



RePurchase

Compensation Plan



4. LEADERSHIP BONUS

MATCHING BV	INCOME % CTO	MONTHLY CAPPING	SELF REPURCHASE
50000 BV	12%	NA	400 BV

$$\frac{12\% \text{ of Company BV Turnover}}{\text{Total LB Points Collected Nationally}} = \text{Point Value}$$

Note:- 12% of the Company's Monthly turnover will be distributed according to the point Value.



RePurchase

Compensation Plan



5. TRAVEL BONUS

CRITERIA	INCOME % CTO
LEADERSHIP BONUS	4%



$$\frac{4\% \text{ of Company BV Turnover}}{\text{Total TF Points Collected Nationally}} = \text{Point Value}$$

❖ Earn Leadership Bonus - Get 4% Travel Fund along with Leadership Bonus

RePurchase

Compensation Plan



6. CAR BONUS



$$\frac{\text{3\% of Company BV Turnover}}{\text{Total CF Points Collected Nationally}} = \text{Point Value}$$

CRITERIA	INCOME % CTO
LEADERSHIP BONUS	3%

Maintain Leadership Bonus for two consecutive Months & Get 3% Car Fund from CTO.

RePurchase

Compensation Plan



7. HOUSE BONUS

CRITERIA	INCOME % CTO
LEADERSHIP BONUS	3%

$$\frac{3\% \text{ of Company BV Turnover}}{\text{Total HF Points Collected Nationally}} = \text{Point Value}$$

❖ Maintain Leadership Bonus for three consecutive months & Get a 3% House Fund from CTO.

RePurchase

Compensation Plan



8. MENTORSHIP BONUS

CRITERIA	INCOME % CTO	SELF REPURCHASE
2 LAKH MATCHING BV	8%	1000 BV

$$\frac{8\% \text{ of Company BV Turnover}}{\text{Total MB Points Collected Nationally}} = \text{Point Value}$$



Note:- 8% of the Company's Monthly turnover will be distributed on the basis of Point Value earned by the qualifiers.

RePurchase

Compensation Plan



9. CROWN BONUS

CRITERIA	INCOME % CTO	SELF REPURCHASE
20 LAKH MATCHING BV	2%	1500 BV



$$\frac{2\% \text{ of Company BV Turnover}}{\text{Total CB Points Collected Nationally}} = \text{Point Value}$$

Note:- 2% of the Company's Monthly turnover will be distributed on the basis of Point Value earned by the qualifiers.

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RECOGNITION



LEVEL

CRITERIA

SILVER

50000 BV

GOLD

150000 BV

STAR

3 LAKH BV

RUBY

5 LAKH BV

EMERALD

7 LAKH BV

DIAMOND

15 LAKH BV

CROWN

25 LAKH BV

UNIVERSAL CROWN

50 LAKH BV

AMBASSADOR

1 CRORE BV

**UNIVERSAL CROWN
AMBASSADOR**

2 CRORE BV





KRS MultiPro

Wish you a Successful Journey with Us

Thank You
